



MORRIS BROWN COLLEGE

March 14, 2017

Dear MBC Parade Applicant:

Thank you for your interest in the Morris Brown College 2017 Homecoming festivities. We welcome your participation in our parade and we are confident that the parade will be successful once again this year. We have a new parade route this year. The parade **will begin at 10:00 a.m.** on Saturday, October 14th **the parade line-up will begin at 8:30 a.m. at Washington Park.**

Enclosed is the parade application/liability waiver, which must be completed in its entirety and returned on or before September 29, 2017 by. Feel free to make as many copies of the application as you need. Categories are floats, marching bands, non-music marching units, and cars/vehicles/carriages.

1. If you are a Marching Unit with a car or float, please assemble in the area where your car or float is located, so that your group can remain together.
2. Participants on foot must maintain the pace of the parade.
3. The throwing of items or favors from all vehicles and floats during the parade is prohibited. Favors may be handed out by those accompanying vehicles or floats on foot. Person's riding/walking in the parade are **NOT TO THROW CANDY/ETC. INTO THE CROWD.** This is dangerous and could result in injury to onlookers and young children.
4. All participants should do their best to alleviate gaps in the parade. Long distances between entries will create an "eyesore" and detract interest from the parade.
5. **Bands are requested to use moving performances only!** Standing shows delay the movement of the parade, except at **the corner of Ashby and M.L. King, the reviewing Stand (in front of Hickman Student Center), and disband at the end of Tatnall Street and Walnut Street.**
6. Band Directors are requested to instruct their respective band members not to create individual instrumental playing competition while the parade is in progress. Such sideshows create a major distraction to the overall parade.
7. Furthermore, it is against the law! Parade Marshals will take the candy from your group.

For additional information, please call (404) 285-1103.

I look forward to seeing you at the MBC Homecoming 2017.

Sincerely,

Kelly Fanning
Coordinator, MBC Homecoming Parade
(404) 285-1103
kgfann@gmail.com

Todd G. Blackburn
Homecoming Co-Chair
Todd.blackburn@morrisbrown.edu

**HOMECOMING 2017
MORRIS BROWN COLLEGE
Parade Application**

I/we attest that I/we are physically fit and prepared for this event. I/we agree to absolve Morris Brown College, the Association, the Organizers, Sponsors and associated entities, singly and collectively of all blame for any injury sustained to my/our person or property, harm, loss or inconvenience suffered as a result of taking part in this parade and subsequent events.

I/we grant full permission for the organizers to use photographs of my/our group in any broadcast, telecast or any other account of the event.

Participants who have not registered will not be allowed to take part in the homecoming parade. Parade participants assume all risks of damages or injury which may occur as a result of their participation in the Morris Brown College Homecoming Parade.

Organizational Name: _____

Voluntarily agree(s) to participate in the Annual Morris Brown College Homecoming Parade.

Contact Representative: _____ Title: _____

E:mail: _____

Address _____ City _____ State _____ Zip _____

Phone Number: _____ Fax Number: _____

Signature _____ Date _____

Type of Parade Entry: Float Band On Foot (Walkers/Steppers)
 Car/Truck Other (please specify) _____
(MINI CARS, Bikes, Horses, etc.)

All parade entries must be fully decorated and vehicles need to be clean. Please give a brief description of the look of your entry, including your concept and decorative materials to be used.

All entries must be properly described by the use of professional designed signs on both sides of cars, lettering floats, or banners/signs for walking participants. Please indicate the manner in which your entry will be identified.

Wording of Banner(s): _____

Wording of Sign(s): _____

Wording of Float Lettering: _____

What sound devices will be used, if any, in conjunction with your entry? _____

Please indicate: Number of persons in car _____ Number of persons on float _____

Number of participants walking _____ Other _____

Special arrangements must be made through the parade director for horses entering the parade.

Applications should be mailed to: MBC Homecoming Parade, Office of Alumni Affairs, Morris Brown College, 643 Martin Luther King, Jr., Drive, NW, Atlanta, GA 30314. Applications must be submitted on or before September 29, 2017. For more information please call 404-285-1103.

Morris Brown College Homecoming 2017
Saturday, October 14, 2017
We invite you to join our Homecoming festivities as a participant.

The Parade will start at 10:00 a.m. from Washington Park. It will start at Ollie Street @ Lena Street and head south on Ollie Street then left onto Martin Luther King, Jr., Dr., and then east on Martin Luther King, Jr., Dr. The Parade will turn right on Tatnall Street and end at Mitchell Street.

The Parade assembly will begin at 8:30 a.m. at Washington Park. The assembly area will also include the entire road from the entrance around to the exit.

Buses and other vehicles are to drop off parade participants at Washington Park. Those vehicles must then go immediately to the Mitchell Street parking locations near the campus of Morris Brown College and wait for the completion of the parade.

Parade dispersal will take place on Tatnall Street, Walnut Street and Mitchell Street connector.

Morris Brown College Homecoming
Parade Route
Rolling Motor Escort

1. Line up at 8:30am (Washington Park)
2. Step off at 10am
3. Start point: Ollie St. @ Lena St.
4. Head SOUTH on Ollie St to MLK
5. Hartwell Street
6. (L) at MLK, head EAST on MLK
7. Booker Street
8. Whitehouse Drive
9. Newcastle Street
10. Joseph E. Lowrey
11. Mason Turner Road
12. Paschal Blvd.
13. Raymond Street
14. James P. Brawley Drive
15. Griffin Street
16. Sunset Ave.
17. Vine Street
18. Turn Right on Tatnall
19. (R) at Tatnall St., head SE
20. End point: Tatnall St., Walnut St. @ Mitchell St.

Total length: 1.5 ml.

End At Walnut & Mitchell Streets

Walnut and MLK Detour for west bound traffic at end point.