

MORRIS BROWN COLLEGE

Preserving a Legacy...Securing a Future

Imagine Aspire Believe



Bishop Reginald T. Jackson
Chairman
Board of Trustees



Dr. Stanley J. Pritchett, Sr.
President
Morris Brown College

College Update

Vision

Morris Brown Collge is a premier, educational public square that cultivates inspiration, innovation and life-long learning. Through this committed vision, learners are competitive in a market responsive work environment.

Mission

Morris Brown College is an undergraduate degree-granting institution of higher education committed to excellence in academic programs and professional education. We prepare our graduates to lead purposeful and fulfilling lives by providing a high quality education through experiential, collaborative and discovery-based learning in a nurturing environment.

TEXT TO GIVE

- 1 Text Give to:
(404) 495-3870
- 2 Follow the prompts
- 3 Register your credit or debit card
(first time only)

2017 MBC Royal Court



Morris Brown College Accreditation Plan

The application for accreditation with the Southern Association of Colleges and Schools is underway. The application is based on assessment and data from fiscal years 2015, 2016 and 2017. The Board of Trustees has approved the recommendation from the administration submitted by a well-known and highly regarded consulting firm, Silver and Associates and its CEO, Dr. Pete Silver. A timeline with a corresponding work plan has been developed and several committees are developing information from the three years in the application to follow standards and requirements. The major focus of the requirements and standards for three consecutive years are in the areas of Finance, Facilities and Assessment. The audits for 2015 and 2016 are in final draft and will become part of the application process.

Morris Brown College Fundraising Plan

Morris Brown College must overcome a number of challenges, most critical being, financial stability. In our continuing efforts to not only survive but also thrive, we must be set on a course that ensures our school remains vibrant on the educational landscape. To begin our journey, the College, with the approval of the Board of Trustees, will undertake a \$20 million, three-year comprehensive fundraising campaign.

The campaign is comprised of different appeals, including **Annual Giving** appeals, with this income being directed to operations; **Capital Campaign** appeals, with this income being directed to building renovation; and **Legacy Giving** appeals, with this income being directed toward endowment enhancement. To wage a successful campaign, our constituencies, within and beyond the gates of the College, must participate! In other words, as the African proverb states: “When spider webs unite, they can even tie up a lion.”

Several convenient options are available for you to donate: (1) cash, check or money order made payable to Morris Brown College; (2) credit card; (3) on-line at www.morrisbrown.edu; or (4) via text message (Text **GIVE** to 404-495-3870 and follow the prompts). Assisting the College with this fiscal endeavor is the well-known college and university fundraising consultants Sinclair, Townes & Company.

Morris Brown College Site Plan



IMPORTANT NOTE: The litigation between Clark Atlanta University and Invest Atlanta recently covered by the media does not directly impact Morris Brown College (MBC) as (1) MBC owns the property outlined above, and this property is not a part of any litigation; (2) the sale of former MBC property in 2014 to Invest Atlanta is final, and MBC will not have to return any funds received from the sale; (3) as long as the College continues to operate, the ownership of the property outlined above remains with MBC.