



Bachelor of Science Hospitality Management

120 Hours Required



MorrisBrown.edu

Program Description

In the Fall of 2019, the Hospitality Program was reestablished under the Morris Brown Business Department with an emphasis placed on Organizational Management and Leadership. The Bachelor of Science degree in Hospitality Management has been updated with the 21st century tools and paradigms necessary to be efficient in the operation and administration of hotels, restaurants, lodges, country clubs, and other tourist-friendly destinations. A career in hospitality management means that you are involved in every aspect of your property's or business many moving parts.

Productivity requires a grasp on finance, marketing, and managing employees to succeed. The B.S. degree in Hospitality Management will prepare students for leadership roles and successful careers in the rapidly expanding field of hospitality management, and introduce students to the basic philosophies of the hospitality as one of the world's major economic drivers.



Program Courses

- BOML 213 Principles of Accounting
- BUS-HM 206 Employment Law
- BOML 211 Quantitative Analysis
- BOML 216 Business Computer Applications
- BOML 301 Adult Development and Life Assessment-
- BOML 241 Economic Survey (Micro-Macro)
- BUS-HM Guest Lecture Series 125, 225, 325, 425 (.5 credit hrs. each)
- BUS-HM 204 Introduction to Hospitality Operations
- BUS-HM 208 H & M Sanitation and Safety
- BUS-HM 212 Food Selection and Preparation
- BUS-HM 212L Food Selection and Preparation Lab
- BUS-HM 215 Labor Relations
- BOML 307 Organizational Communication
- BUS-HM 316 Managerial Principles/Practices in the Hospitality Industry
- BUS-HM 230 Leading a Team
- BUS-HM 338 Hospitality Desk and Room Division Management
- BUS-HM 343 Hospitality Sales Management
- BOML 304 Organizational Concepts
- BUS-HM 305 Quality Food and Restaurant Sanitation
- BUS-HM 306 H & M Cost Control
- BUS-HM 308 Global Hospitality Management
- BOML 315 Managing Organizational Change
- BUS-HM 310 Managing the Customer Experience
- BUS-HM 315 Hospitality Services Marketing & Demand Management
- BUS-HM 318 International Business
- BUS-HM 330 Legal Aspects of the Hospitality Industry
- BUS-HM 401 Event Management
- BUS-HM 421 Conventions & Meetings Management
- BUS-HM 423 H & M Facility Management
- BUS-HM 441 Small Business Management
- BUS-HM 419 Foundations of Hospitality Travel & Tourism Management
- BUS-HM 421 Conventions & Meetings Management
- BUS-HM 423 Facility Management.
- BUS-HM 441 Small Business Management
- BUS-HM 445 Marketing Strategy and Policy
- BUS-HM 449 Human Resource Management
- BUS-HM 471 Resources Allocation Management
- BUS-HM 450 Hospitality Management Innovation Capstone
- BUS-HM 451 Internship

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