Bachelor of Science
Hospitality Management
120 Hours Required

Program Description
In the Fall of 2019, the Hospitality Program was reestablished under the Morris Brown Business Department with an emphasis placed on Organizational Management and Leadership. The Bachelor of Science degree in Hospitality Management has been updated with the 21st century tools and paradigms necessary to be efficient in the operation and administration of hotels, restaurants, lodges, country clubs, and other tourist-friendly destinations. A career in hospitality management means that you are involved in every aspect of your property's or business many moving parts. Productivity requires a grasp on finance, marketing, and managing employees to succeed. The B.S. degree in Hospitality Management will prepare students for leadership roles and successful careers in the rapidly expanding field of hospitality management, and introduce students to the basic philosophies of the hospitality as one of the world's major economic drivers.

Program Courses

BOML 213 Principles of Accounting
BOML 211 Quantitative Analysis
BOML 216 Business Computer Applications
BOML 301 Adult Development and Life Assessment-
  BOML 241 Economic Survey (Micro-Macro)
  BUS-HM Guest Lecture Series 125, 225, 325, 425 (.5 credit hrs. each)
BUS-HM 204 Introduction to Hospitality Operations
BUS-HM 208 H & M Sanitation and Safety
BUS-HM 212 Food Selection and Preparation
BUS-HM 212L Food Selection and Preparation Lab
BUS-HM 215 Labor Relations
BOML 307 Organizational Communication
BUS-HM 316 Managerial Principles/Practices in the Hospitality Industry
BUS-HM 230 Leading a Team
BUS-HM 338 Hospitality Desk and Room Division Management
BUS-HM 343 Hospitality Sales Management
BOML 304 Organizational Concepts
BUS-HM 305 Quality Food and Restaurant Sanitation
BUS-HM 306 H & M Cost Control
BUS-HM 308 Global Hospitality Management
BOML 315 Managing Organizational Change
BUS-HM 310 Managing the Customer Experience
BUS-HM 315 Hospitality Services Marketing & Demand Management
BUS-HM 318 International Business
BUS-HM 330 Legal Aspects of the Hospitality Industry
BUS-HM 401 Event Management
BUS-HM 421 Conventions & Meetings Management

BUS-HM 423 H & M Facility Management
BUS-HM 441 Small Business Management
BUS-HM 419 Foundations of Hospitality Travel & Tourism Management
BUS-HM 421 Conventions & Meetings Management
BUS-HM 423 Facility Management.
BUS-HM 441 Small Business Management
BUS-HM 445 Marketing Strategy and Policy
BUS-HM 449 Human Resource Management
BUS-HM 471 Resources Allocation Management
BUS-HM 450 Hospitality Management Innovation Capstone
BUS-HM 451 Internship