



eSports Performance Concentration/Certification

24 Hours Required



Program Description



The Morris Brown eSports Performance Certification under the Morris Brown Business Department is perfect addition for students interested in event management, communications, gameplay, coaching, exercise science, or in being part of a field that promises to grow more prominent and engaging with every passing year. Students will be prepared for possible employment in private business, government services and to pursue advanced degrees, able to demonstrate effective written and oral presentation skills; exhibit strong ethics, integrity, and values in decision-making, understand how organizations balance in the pursuit of profitability while considering the impact of demographics, religion, policy (both American and foreign), and environment and tolerate high levels of ambiguity, and show cultural adaptability and flexibility while developing programs for profitability. Classes are 8 weeks long and, in order to earn the certificate, students must receive at least "B" in each course and complete the program within 15 months.

Higher Ed is shaping the business of eSports. The eSports Performance Concentration will attract engage, motivate, and add students of all ages (including high school seniors wanting advance credits) to our already exciting Business Certifications and Degree Programs.



Program Courses

BUS-ES 101 Introduction to esports

BUS-ES 102 Intro to Business Modeling

BUS-ES 201 Introduction to Social Media Management

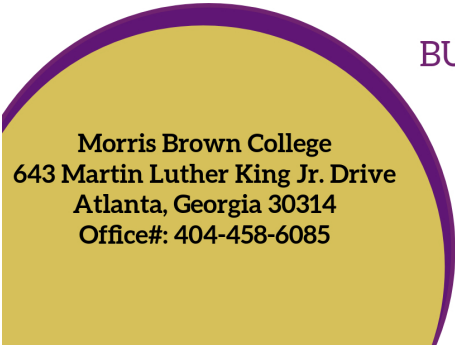
BUS-ES 202 esports Performance & Contemporary Issues

BUS-ES 301 Intro to Desk Hosting

BUS-ES 302 Introduction to Team Management

BUS-ES 401- Intro to Television Production

BUS-ES 402 eSports Career Planning (Capstone)



Morris Brown College
643 Martin Luther King Jr. Drive
Atlanta, Georgia 30314
Office#: 404-458-6085

