Entrepreneurship Certification
24 Credit Hours

Program Description

Through this professional graduate certificate, you'll discover new ways of discerning opportunities, learn 21st Century strategies for opening and operating successful businesses, and approach challenges innovation and an entrepreneurial focus. Students will be able to understand principles and methods of idea generation and development, develop skills in design and systems thinking, understand the group cultures of innovation and entrepreneurship/intrapreneurship, develop knowledge and skills to manage organizations, gain an understanding of business frameworks and models, learn how to connect innovation and entrepreneurial initiatives to organization objectives and goals and gain fluency in how to communicate, finance, or market a new idea, product, or initiative. Classes are 8 weeks long and, in order to earn the certificate, students must receive at least "B" in each course and complete the program within 6 months.

Program Courses

Core Courses:

- Studies in Innovation and Entrepreneurship
- Intro to Social Media Management
- Principles of Accounting
- Human Resources Administration
- Business Computer Application
- Managerial Accounting/Finance
- Introduction to Business Legal Issues

Take any one of these Electives:

- Grant & Proposal Writing
- Behavioral Economics and Decision Making
- Intro to Business Modeling
- Strategic Planning