



DEPARTMENT OF BUSINESS

B.S. GLOBAL MANAGEMENT & APPLIED LEADERSHIP	
Esports Professional Core Courses	
GML 211	Methods of Research Analysis
GML 212	Business Law
GML 214	Prior Leadership Accounting
GML 215	Managing Organizational Change
GML 216	Project Management
GML 311	Business Law
GML 350	Methods of Research Analysis
GML 352	Principles of Management Accounting
Program Courses	
GML 300	Social Environment of Business
GML 312	Global Leadership & Personal Development
GML 313	Behavioral Economics and Decision Making
GML 314	Supply Chain Management
GML 315	Introduction to Human Resource Management
GML 317	American Politics
GML 318	Comparative Political Economy
GML 319	Policy Analysis and the Role of the Public
GML 320	Talent Management and Performance Effectiveness
GML 321	Recruitment, Selection, and Career Development
GML 323	Sustainable Development Through Globalization
GML 324	Managing the Global & Regional Business Environment I
GML 354	Strategic Planning
GML 402	Managing Cultural Differences in a Competitive Society
GML 415	Supply Management and Global Sourcing Strategies
GML 416	International Human Resource Management
GML 422	International Entrepreneurship
GML 425	Managing the Global & Regional Business Environment II
GML 426	Leadership Communication and Conflict Resolution
GML 427	Internship in Management/Senior Resource Project
GML 428	Organizational Ethics
GML 450	Global Business and Macroeconomics
GML 455	Leadership Strategies in a Competitive World



DEPARTMENT OF BUSINESS

B.S. ORGANIZATIONAL MANAGEMENT AND LEADERSHIP	
	Program Courses
BOML 211	Quantitative Analysis
BOML 213	Principles of Accounting I
BOML 214	Prior Learning Assessment
BOML 216	Business Computer Applications
BOML 241	Economic Survey (Micro-Macro)
BOML 300	Adult Development and Life Assessment
BOML 301	Group and Organizational Behavior
BOML 302	Managing Cultural Differences
BOML 304	Organizational Concepts
BOML 306	Principles of Management and Leadership
BOML 307	Organizational Communication
BOML 334	Practice of Statistics
BOML 350	Methods of Research Analysis
BOML 351	Human Resource Administration
BOML 352	Managerial Accounting and Finance
BOML 354	Organizational Ethics
BOML 401	Internship Management
BOML 403	Living in a Global Community
BOML 405	Internship in Leadership
BOML 411	Strategic Planning
BOML 421	Senior Research Project



DEPARTMENT OF BUSINESS

B.S. HOSPITALITY MANAGEMENT	
Program Courses	
BOML 211	Quantitative Analysis
BOML 213	Principles of Accounting
BOML 216	Business Computer Applications
BOML 241	Economic Survey (Micro-Macro)
BOML 301	Adult Development and Life Assessment
BOML 304	Organizational Concepts
BOML 307	Organizational Communication
BOML 315	Managing Organizational Change
BUS-HM 125	Guest Lecture Series (0.5 Credit Hours)
BUS-HM 204	Introduction to Hospitality Operations
BUS-HM 206	Employment Law
BUS-HM 208	H & M Sanitation and Safety
BUS-HM 212	Food Selection and Preparation
BUS-HM 212L	Food Selection and Preparation Lab
BUS-HM 215	Food Relations
BUS-HM 230	Leading a Team
BUS-HM 255	Guest Lecture Series (0.5 Credit Hours)
BUS-HM 305	Quality Food and Restaurant Sanitation
BUS-HM 306	H & M Cost Control
BUS-HM 308	Global Hospitality Management
BUS-HM 310	Managing the Customer Experience
BUS-HM 315	Hospitality Services Marketing & Demand Management
BUS-HM 316	Managerial Principles/Practices in the Hospitality Industry
BUS-HM 318	International Business
BUS-HM 325	Guest Lecture Series (0.5 Credit Hours)
BUS-HM 330	Legal Aspects of the Hospitality Industry
BUS-HM 338	Hospitality Desk and Room Division Management
BUS-HM 343	Hospitality Sales Management
BUS-HM 401	Event Management
BUS-HM 419	Foundations of Hospitality Travel and Tourism Management
BUS-HM 421	Conventions and Meetings Management
BUS-HM 423	Facility Management
BUS-HM 425	Guest Lecture Series (0.5 Credit Hours)
BUS-HM 445	Marketing Strategy and Policy
BUS-HM 449	Human Resource Management
BUS-HM 450	Hospitality Management Innovation Capstone
BUS-HM 451	Internship
BUS-HM 471	Resource Allocation Management



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HOSPITALITY MANAGEMENT CERTIFICATE	
Program Courses	
BOML 307	Organizational Communication
BUS-HM 204	Introduction to Hospitality Operations
BUS-HM 305	Quality Food and Restaurant Sanitation
BUS-HM 306	H & M Cost Control
BUS-HM 310	Managing the Customer Experience
BUS-HM 330	Legal Aspects of the Hospitality Industry
BUS-HM 343	Hospitality Sales Management
BUS-HM 423	Facility Management



DEPARTMENT OF BUSINESS

ESPORTS PERFORMANCE CONCENTRATION/CERTIFICATE	
Program Courses	
BESP 101	Introduction to esports
BESP 102	Introduction to Business Modeling
BESP 201	Introduction to Social Media Management
BESP 202	Esports Performance and Contemporary Issues
BESP 301	Introduction to Desk Hosting
BESP 302	Introduction to Team Management
BESP 401	Introduction to Television Production
BESP 492	esports Career Planning (Capstone)



DEPARTMENT OF BUSINESS

BUSINESS ENTREPRENEURSHIP CERTIFICATE	
	Program Core Courses
BECE 201	Introduction to Social Media Management
BECE 301	Behavioral Economics and Decision Making
BECE 302	Society and the Workplace: Power, Diversity and Management
BECE 303	Grant & Proposal Writing
BECE 304	Studies in Innovation and Entrepreneurship
BECE 305	Public Relations in Business and Entrepreneurship
BECE 306	Business, Government and Society: Understanding Nonmarket Strategies
BECE 307	Introduction to Business Legal Issues
BECE 308	Managerial Accounting/Finance
BECE 401	Leading and Managing the Global & Regional Environment II